NICOLAS GIBSON

DESIGN PORTFOLIO

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SF Bay Area, CA





ABOUTIME

Hi! I'm **Nic**olas **Gib**son, a senior working on earning my B.S. in Web Design & Engineering at Santa Clara University.

I am passionate about combining graphic design & programming into seamless user experiences for your users. I have worked in UI/UX development, brand identity overhauls, team management, and leadership roles for several educational and recreational organizations.

NICGIB.GITHUB.IO / NICOLASJGIBSON@YAHOO.COM



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Logo Design

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Social Media & Branding

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Website Design

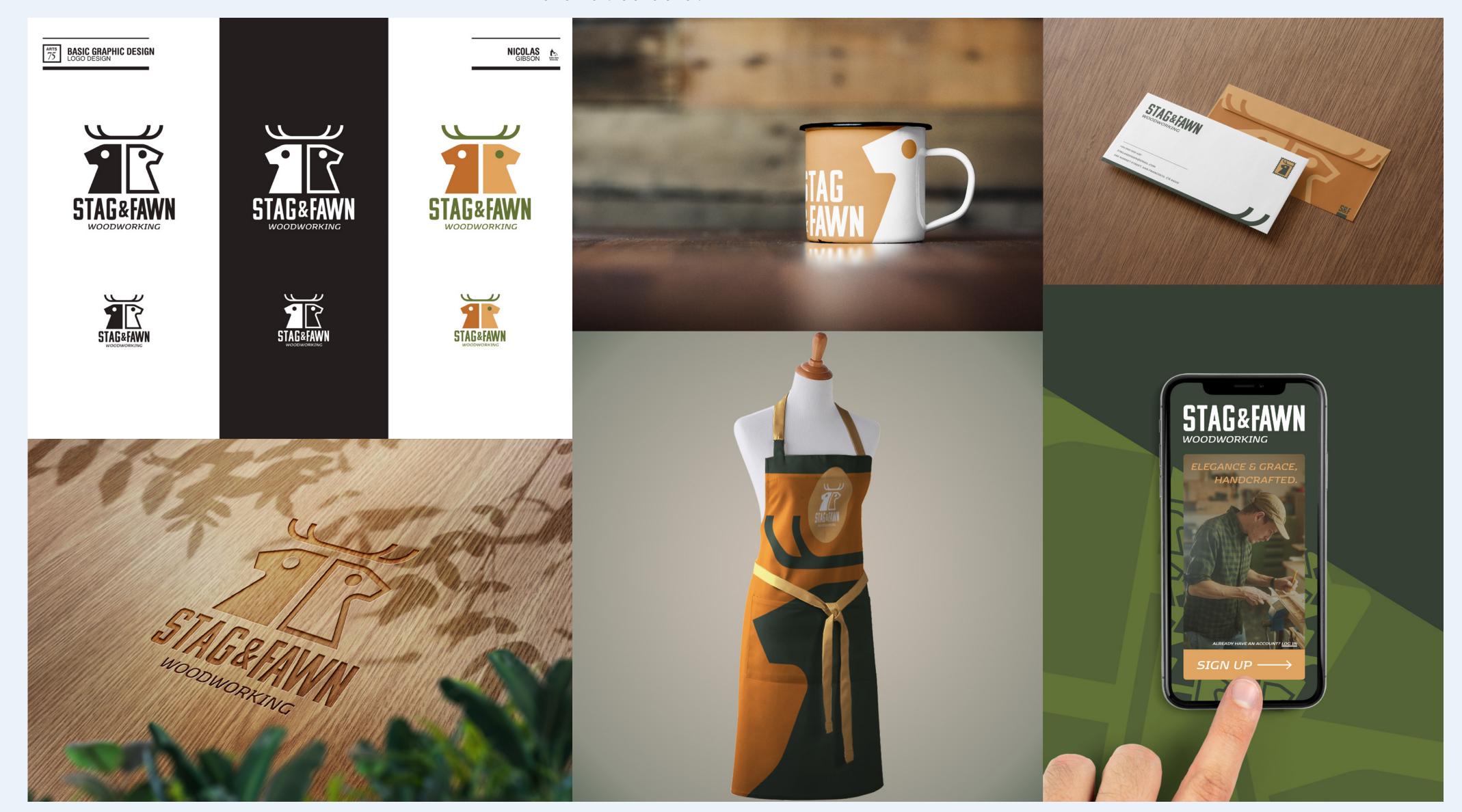
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Print Design

LOGO DESIGN

Stag & Fawn is a branding project for a conceptual woodworking company, a father-and-son small business offering handcrafted wooden goods and furniture. Made in Illustrator and Photoshop in ARTS 75 with the class theme "Nature's Palette".





Further mockups for Stag & Fawn. Previous renditions of the brand included the name "Double Deer", which was used in a later project.









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SCU GCOPEILO SCUILO SCUILO Scupella Scupella

ocapella ocapella ocapella Scu pella

Nicolas Gibson (26)



Mocalicious Moca



















































SOCIAL MEDIA & BRANDING

As Publicity Chair for Vocalicious (SCU A Cappella group), Nicolas designed many social media posts in accordance with the new design guide. These include visually appealing announcements, member introductions, performance highlights, edited video content, and a program for the 23-24 Vocalicious Concert.















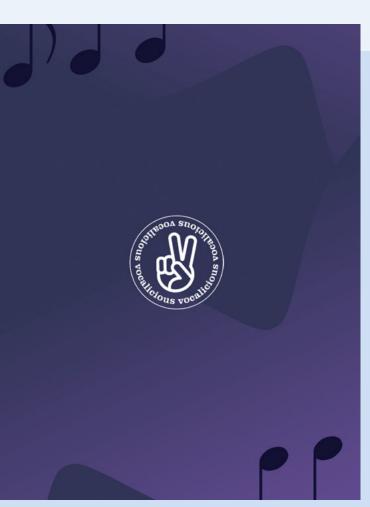


















Nicolas Gibson also manages Vocalicious merchandise. He has updated the designs and added new items to the catalog annually. Merchandise includes hats, t-shirts, sweaters, hoodies, stickers, and tote bags. These items give Vocalicious a sense of professionalism and team spirit during practices and performances.









- Help us compete in upcoming tournaments!
 - Allow us to continue hosting free self-defense workshops for student safety & empowerment!
- Strengthen the karate community at SCU.

SUPPORT SHOTOKAN KARATE!

SANTA CLARA UNIVERSITY

SHOTOKAN KARATE CLUB

INFORMATIONAL MEETING

SCDI 2301 9 / 30 5:30 - 6:30 pm

ABOUT US

- No experience required
- · Learn self-defense
- Make friends & exercise
- · No tryouts, all welcome
- Have the opportunity to compete



ANY QUESTIONS?

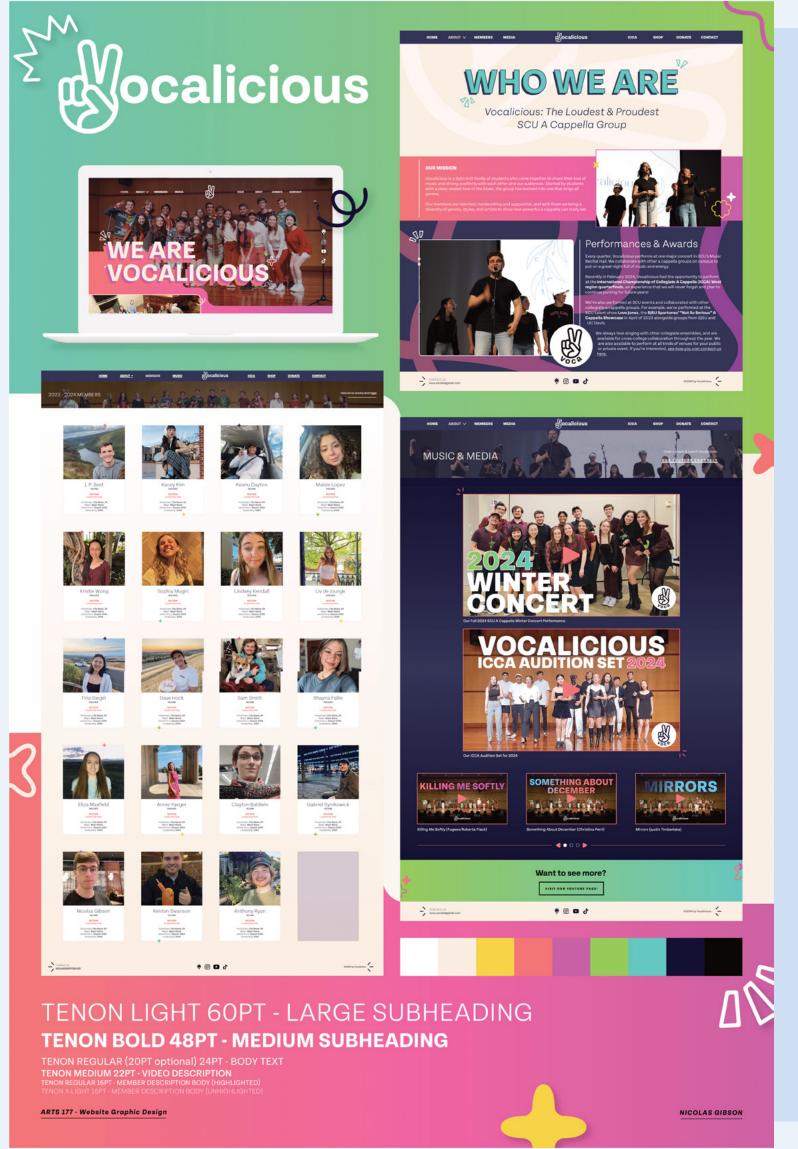
Feel free to DM the Instagram or email scukarateclub@gmail.com

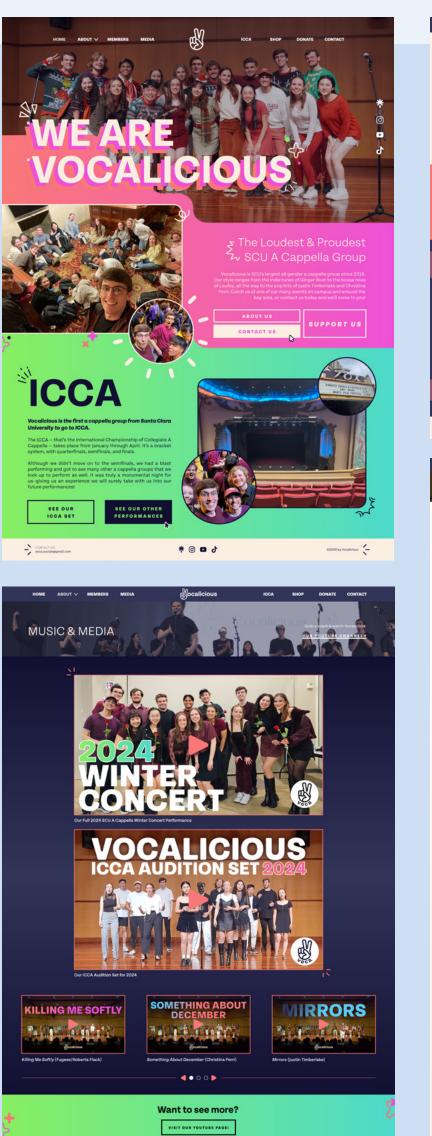
If you have a disability and require reasonable accommodations please call 408-551-7182.

WEBSITE DESIGN

A website visualization for Vocalicious, the SCU A Cappella group. Made for ARTS 177 in Illustrator (& 1 page made with HTML/CSS). Designed to store info about Vocalicious, including media, member profiles, a summary of Vocalicious, and providing incentivization to join the team. Wireframes were used for planning as well. (right)

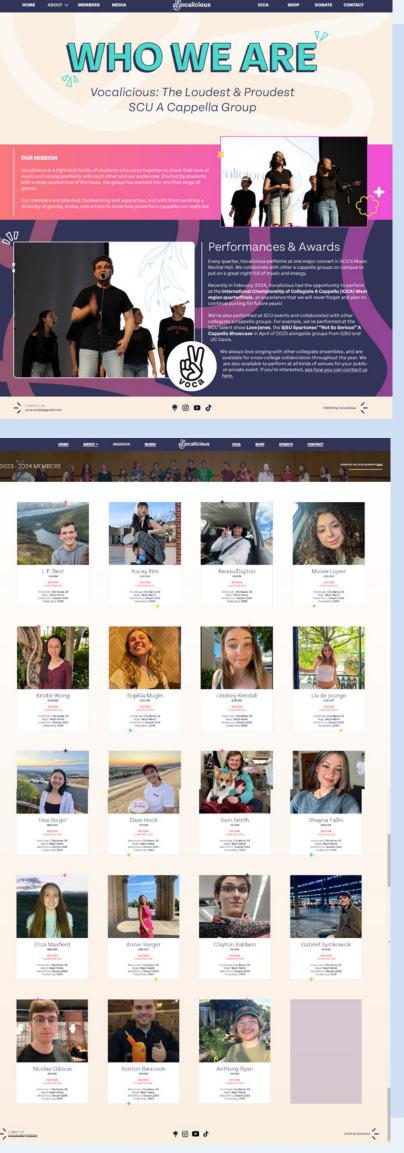


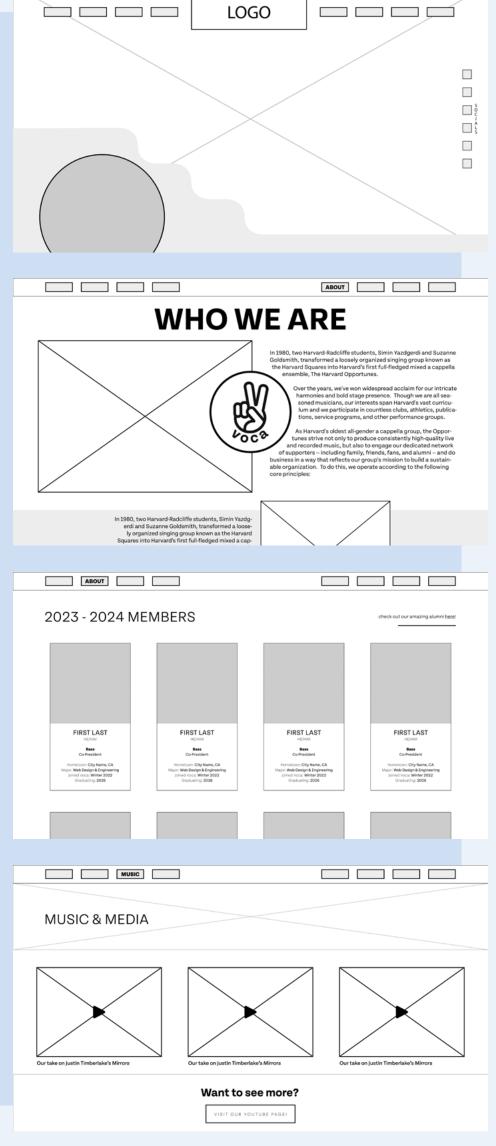




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CONTACT US voca.socials@gmail.com

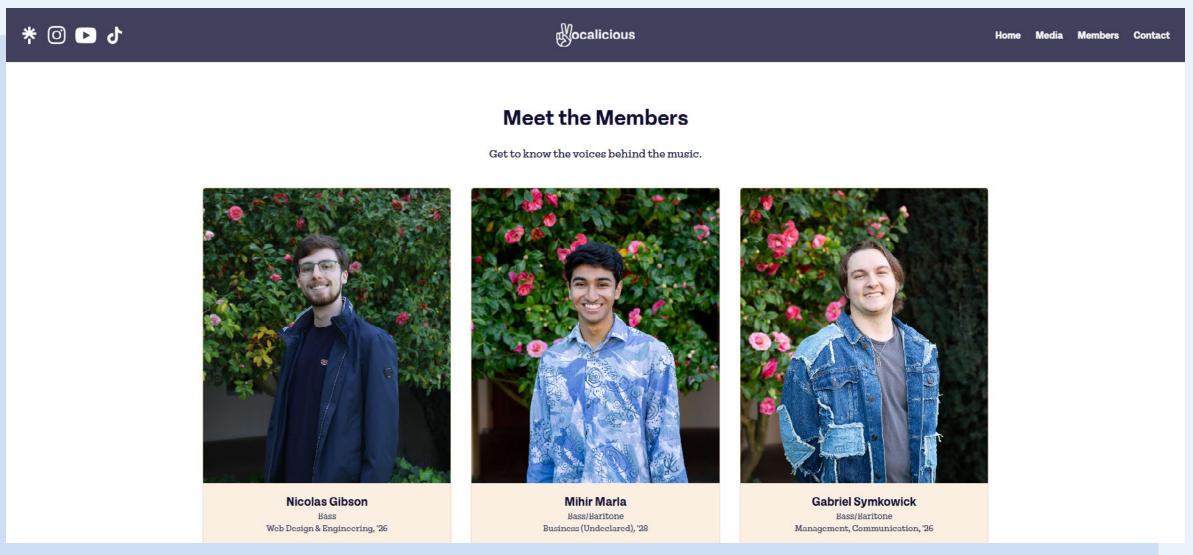


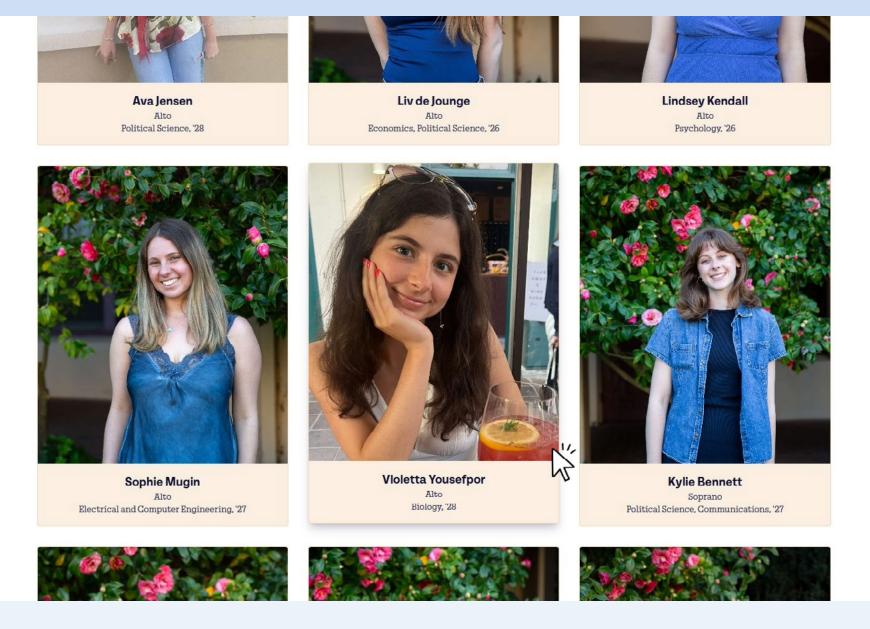


The official Vocalicious website made in Summer 2025 with HTML and TailwindCSS. Based upon a previous visualization made during ARTS 177. Follows Vocalicious branding guidelines, and continually updated with media, members, and new details about Vocalicious. https://webpages.scu.edu/ftp/Vocalicious/

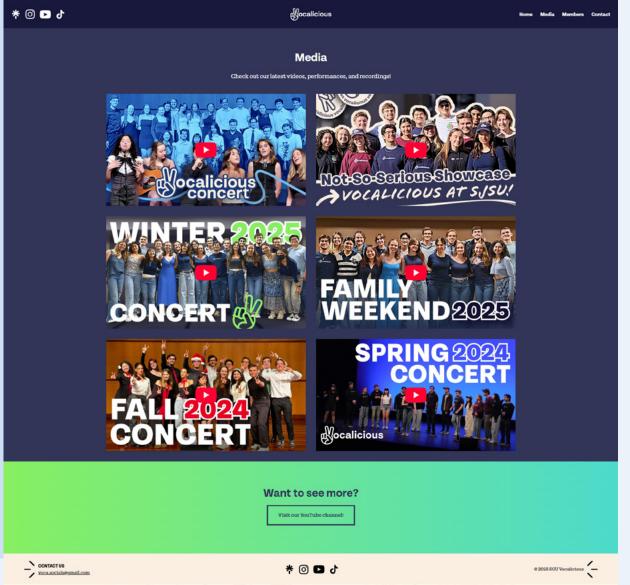


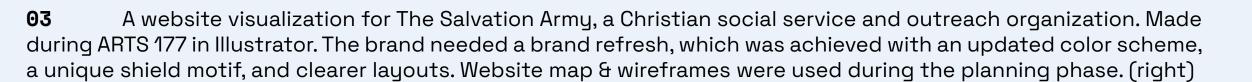














Solutions to Human Grassroots Trafficking Services

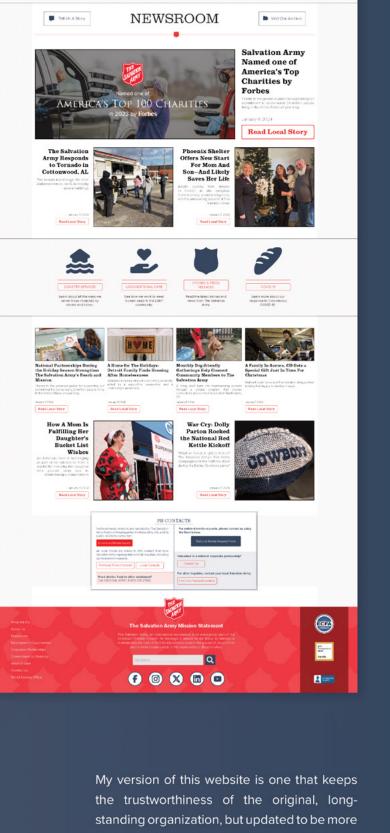


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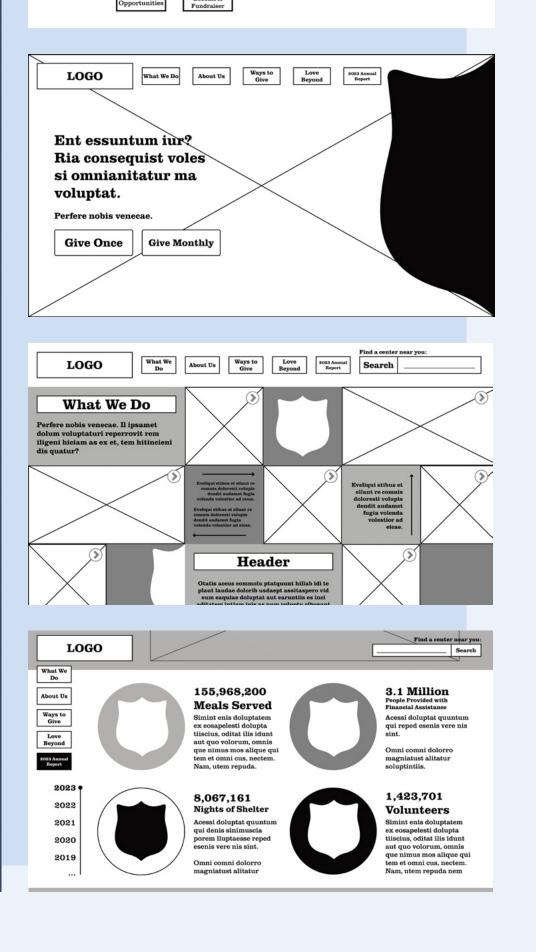
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ARTS 177 - WEBSITE GRAPHIC DESIGN



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NICOLAS GIBSON



Home

About Us

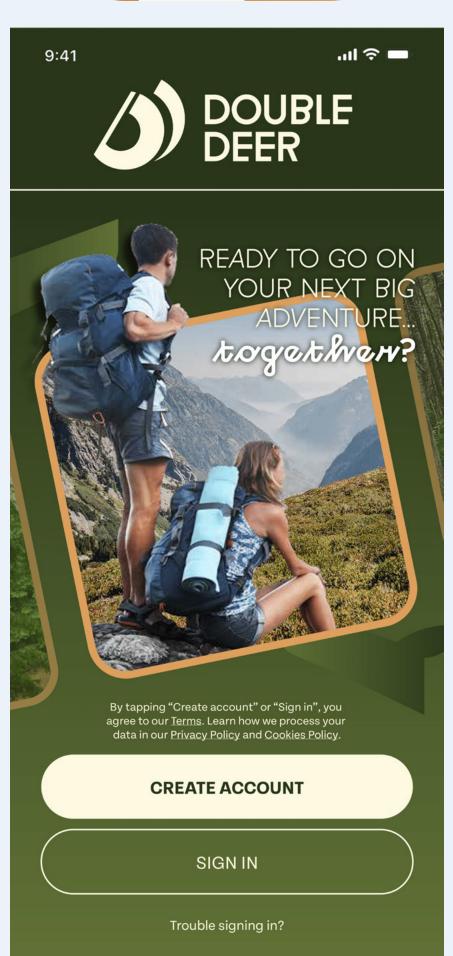
Ways to Give

Love Beyond

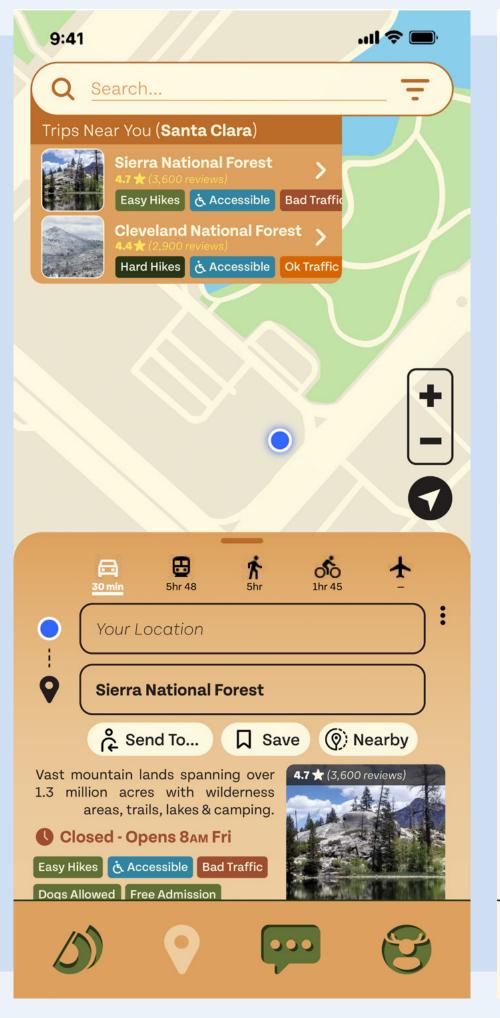


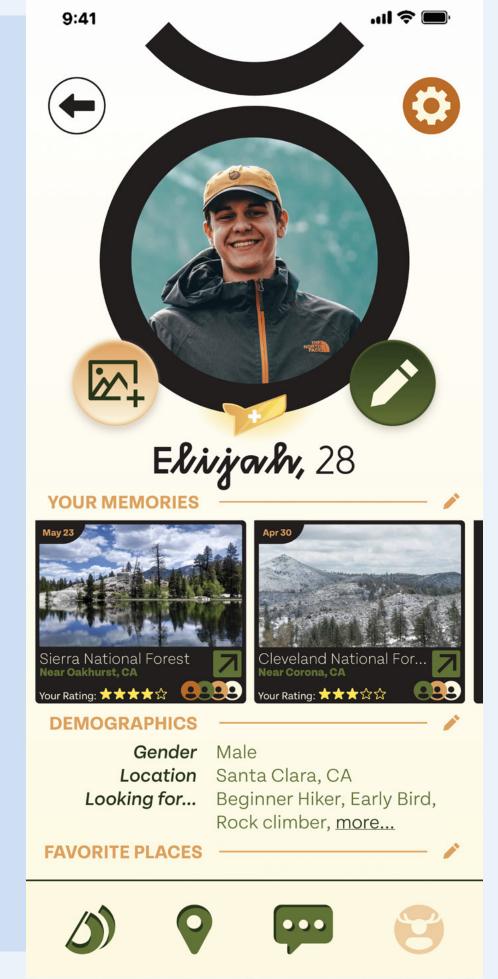
DoubleDeer is a branding & app design project for a conceptual "hiking buddy" app. The name was originally made for an earlier project in ARTS 75, and used for a later one. Features include a "Tinder-esque" matchmaking system to connect people for outdoor trips, personal profiles, trip planning. Logo & app screens made in Illustrator.









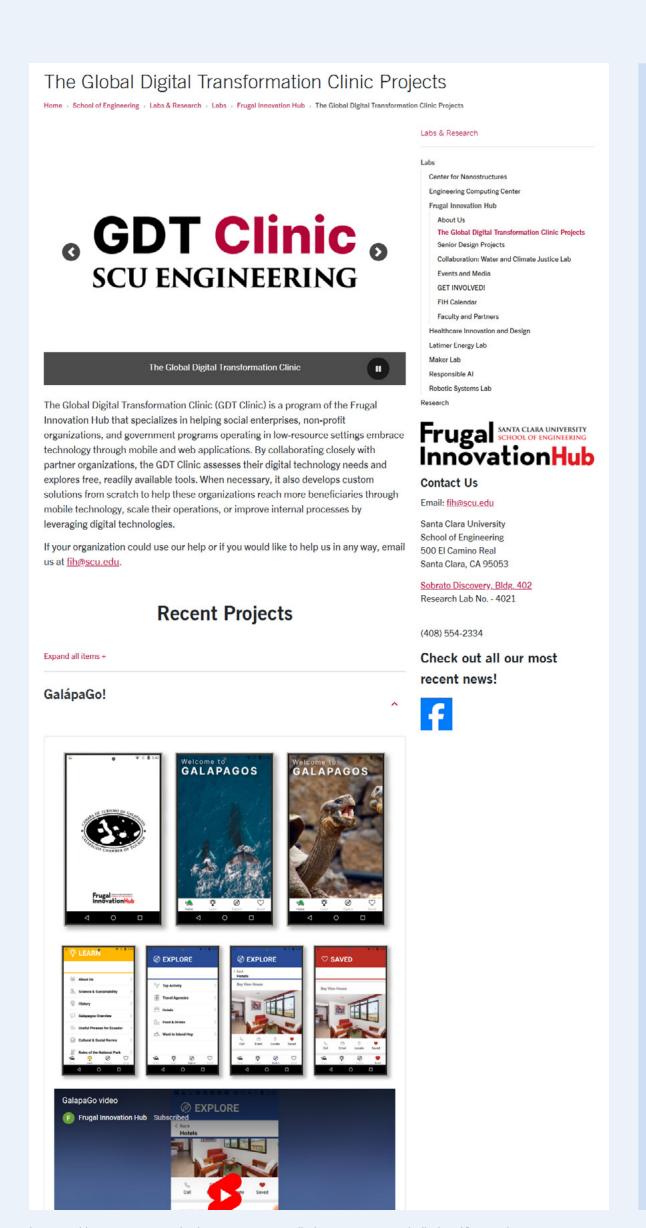


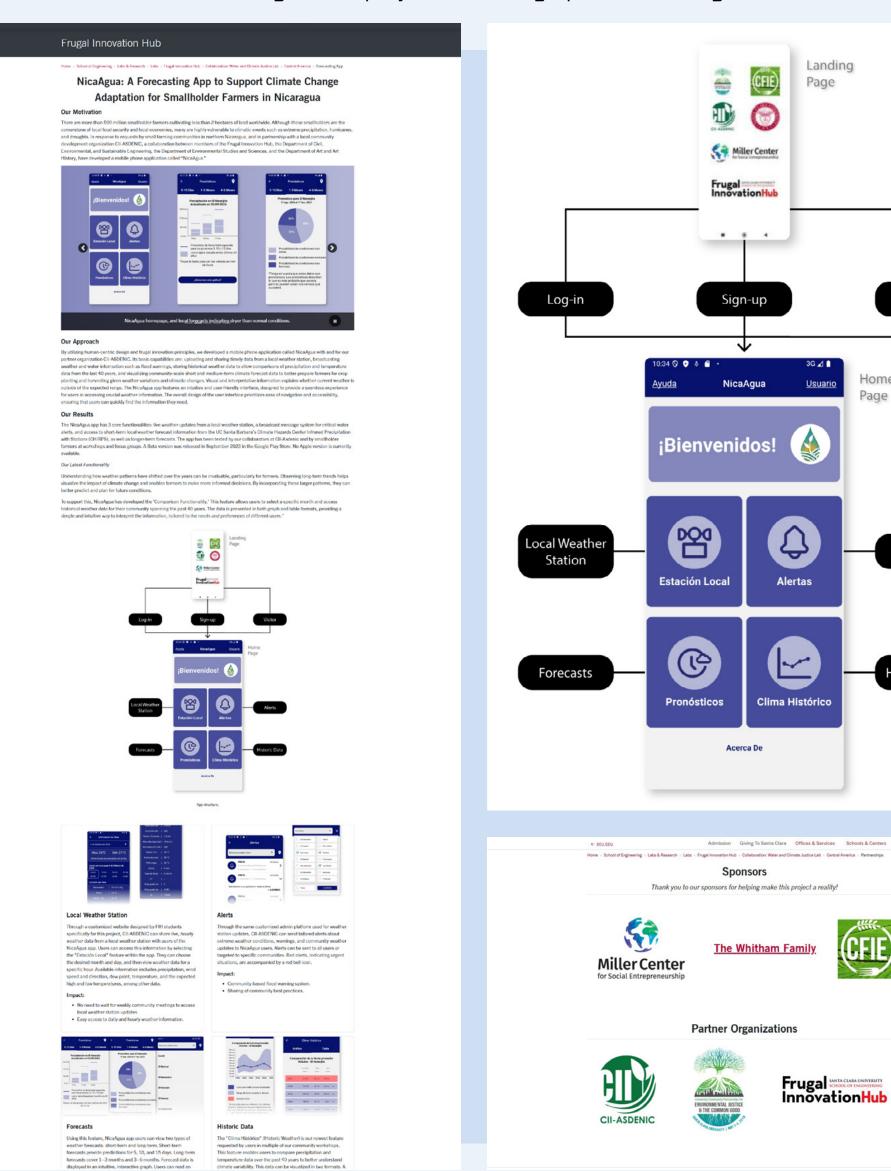
Through SCU's Frugal Innovation Hub, Nicolas Gibson manages several Terminalfour (T4) webpages. Both the Global Digital Transformation Clinic (left) & NicaAgua (right) pages required new images & better structure for showing recent projects. An infographic for NicaAgua was also made to convey information to a wider audience.

Visitor

Historic Data



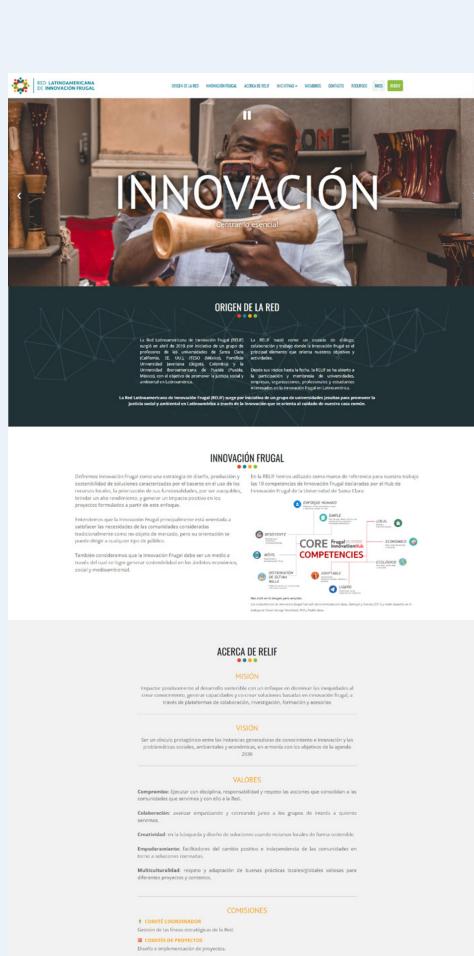


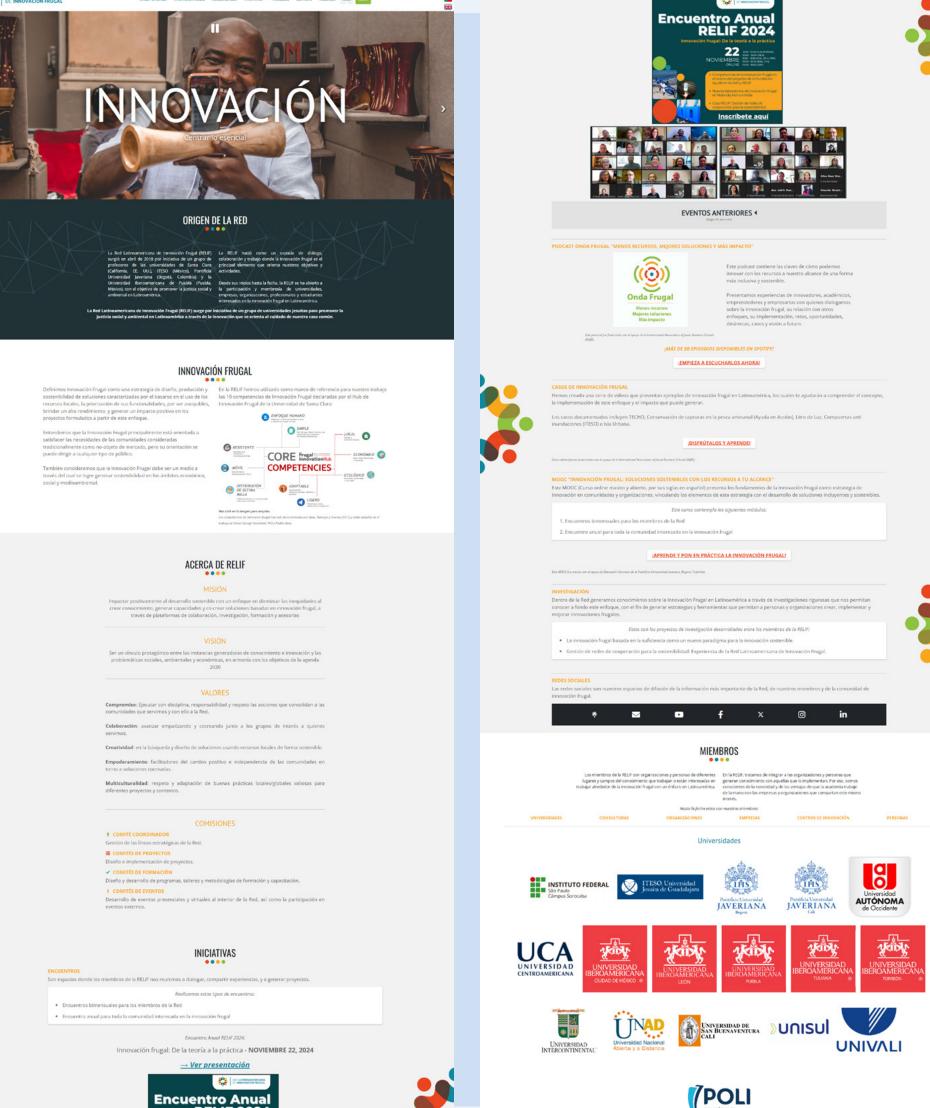


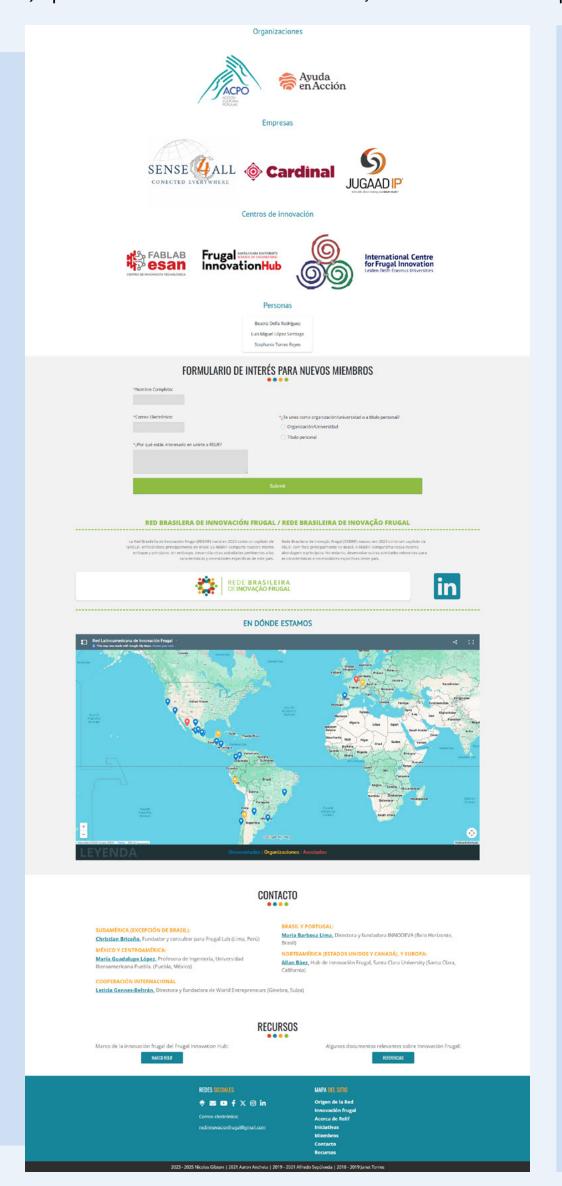


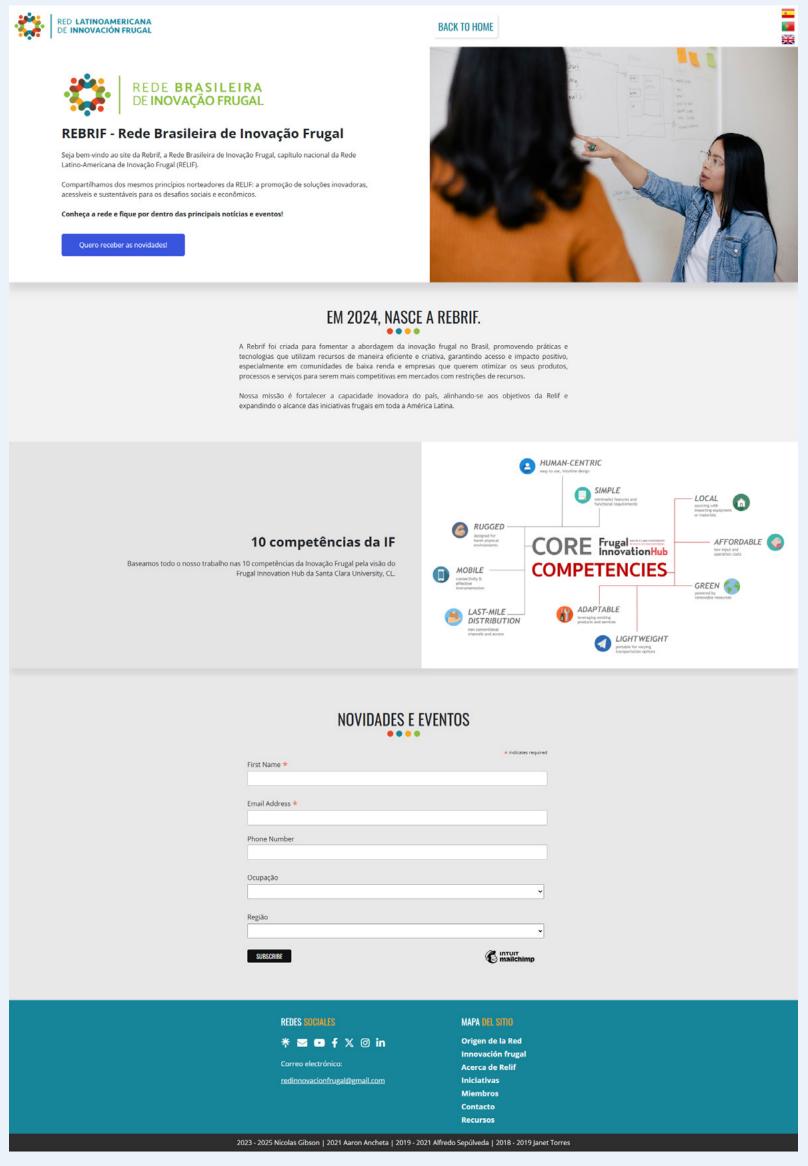
Nicolas Gibson redesigned the website for the Latin American branch & Brazilian branch of the Frugal Innovation Hub. The website now features more consistent and clear sections, contact form functionality using SMTPMailer, updated event announcements, and an additional page for subscribing to the Brazilian branch news.







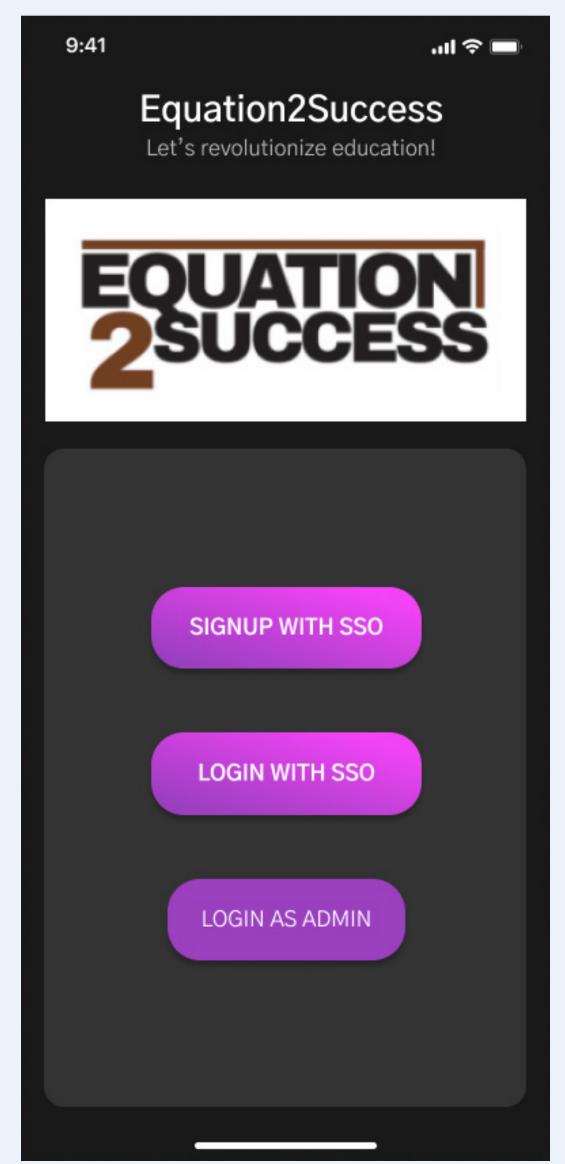


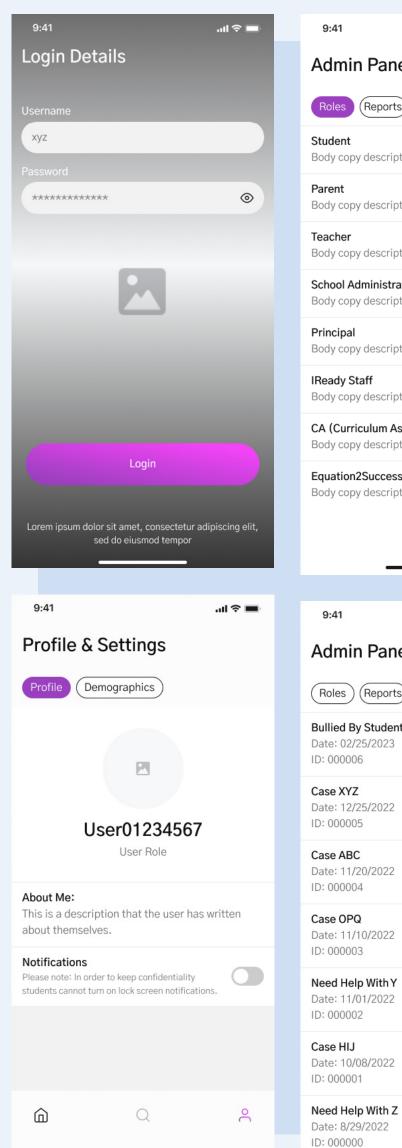


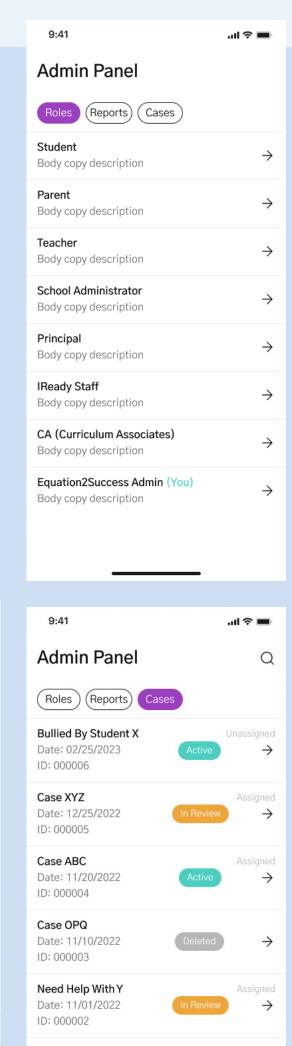
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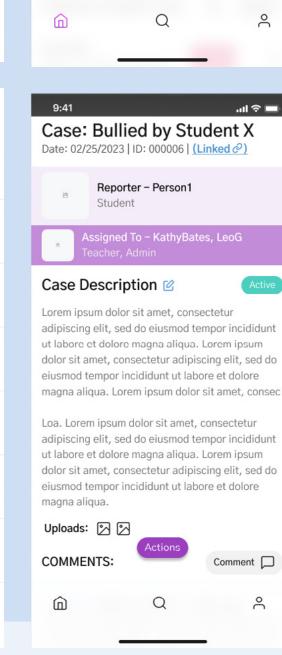
In a team of three, Nicolas Gibson helped design a full app visualization for the company Equation 2Success through SCU's Frugal Innovation Hub. It was designed as a way to report social problems, such as bullying or discrimination, on school campuses. Developed in Figma, & consistently updated based on feedback from EQ2S.

EQUATION2 SUCCESS









9:41

My Cases

Bullied By Student X

Need Help With Y 🙆

Need Help With Z

Need Help With P

Case ABC

Date: 02/28/2023 | ID: 000003

MY CREATED CASES

Date: 02/25/2023 | ID: 000010

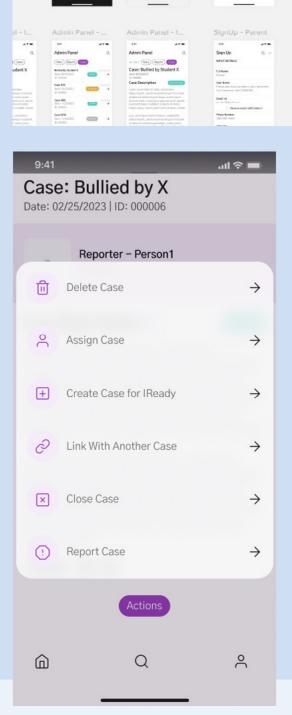
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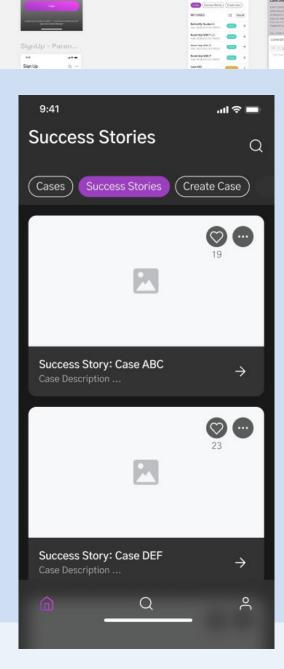
Date: 02/25/2023 | ID: 000006

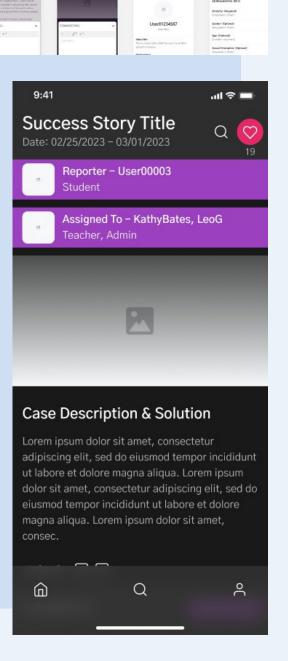
Cases (Success Stories) (Create Case)

CASES ASSIGNED TO ME TIT View all

TT View all



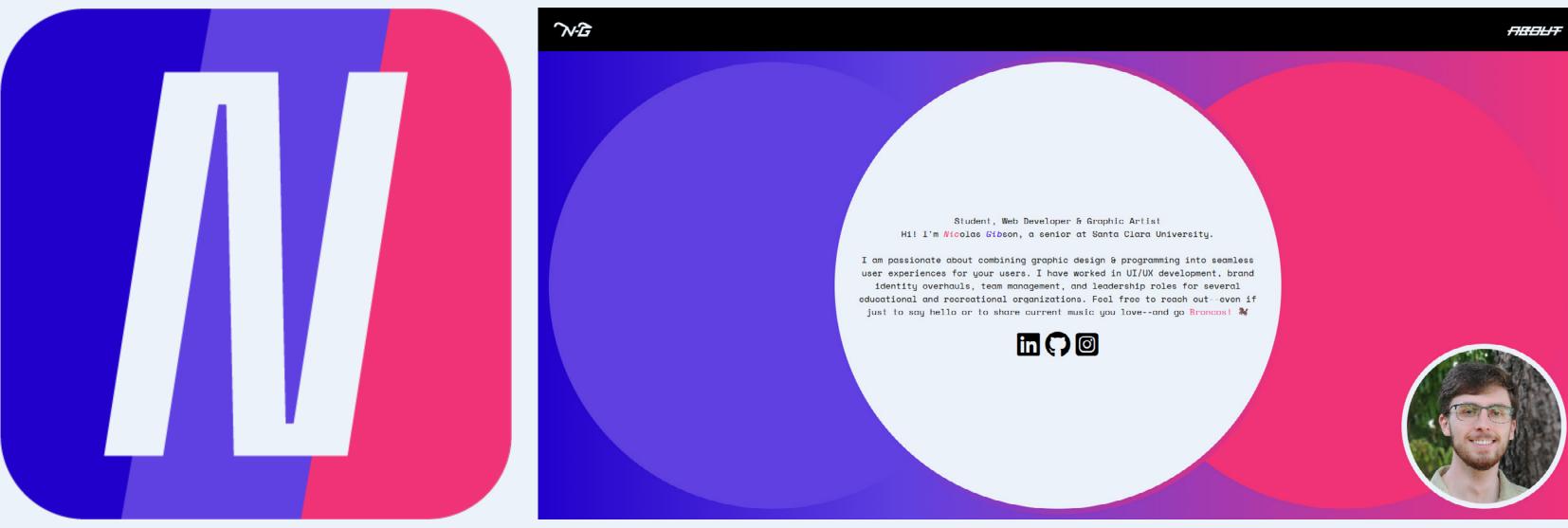


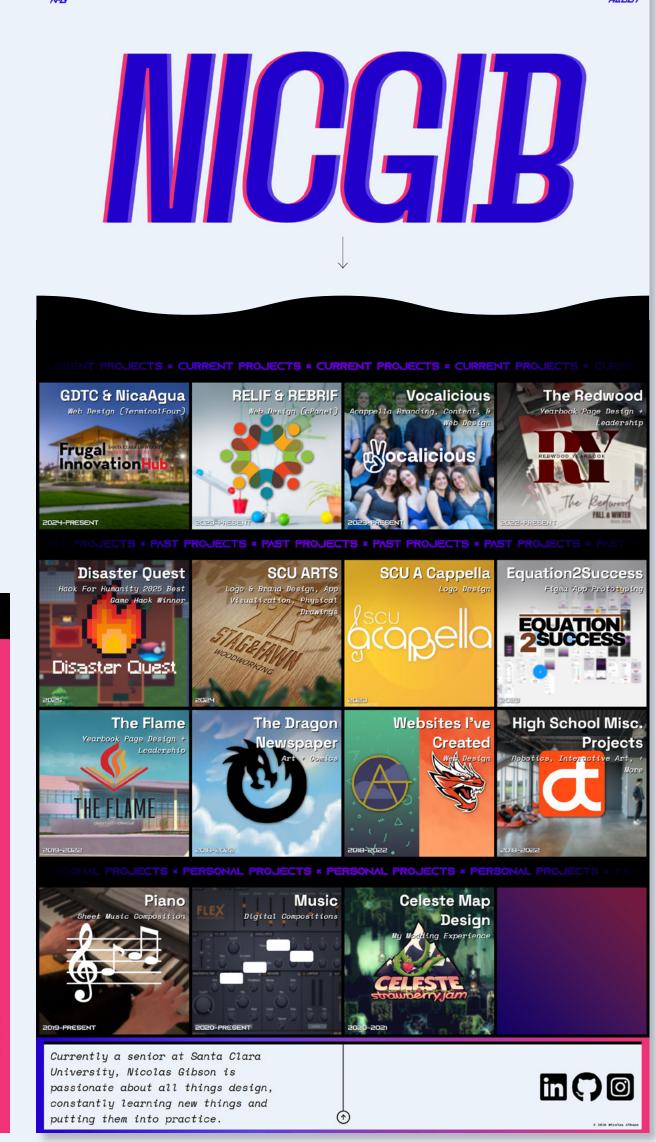


NICGIB is the personal brand and portfolio website of Nicolas Gibson. Moved from Glitch to Github in December 2019, it acts as a repository of all his work. Made from scratch using HTML, CSS, & Javascript. https://nicgib.github.io/





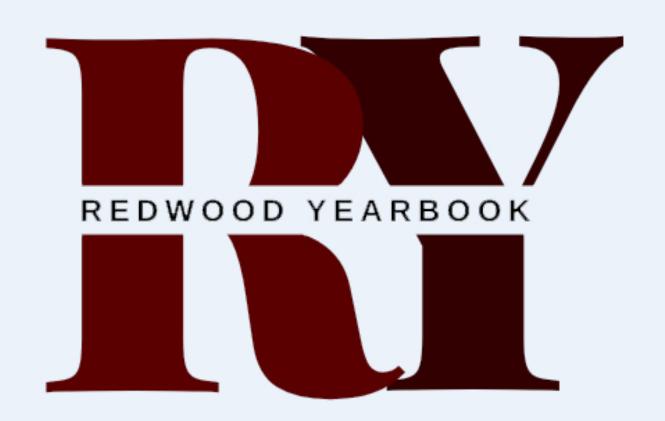


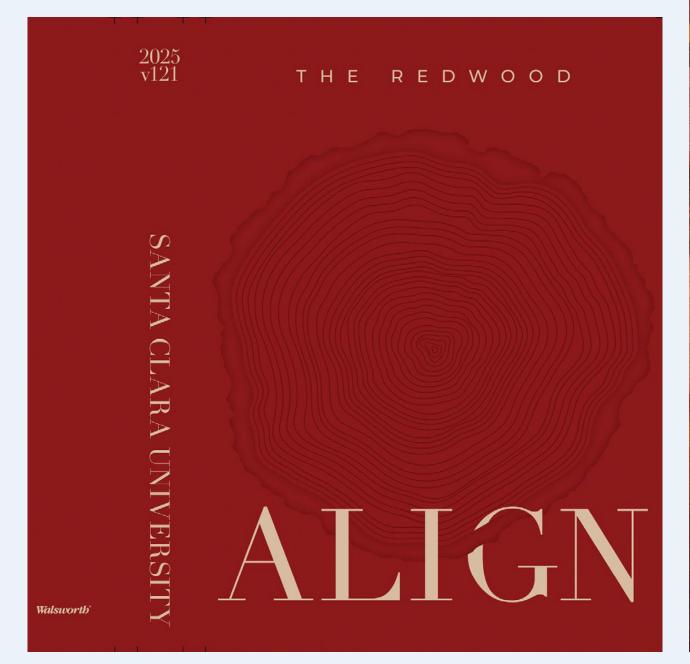


PRINT DESIGN

Page designs made for The Redwood Yearbook, SCU's official yearbook. Nicolas Gibson has been on The Redwood's design team since 2022, continuing his work on the highschool yearbook team since 2019, and makes 5-6 spreads a quarter with InDesign and Photoshop. Each spread is reviewed & revised several times before approval.











"My favorite part about working in the Maker Lab is the opportunity to learn about all the unique equipment in the lab. Since working here, I have had the opportunity to use a variety of equipment

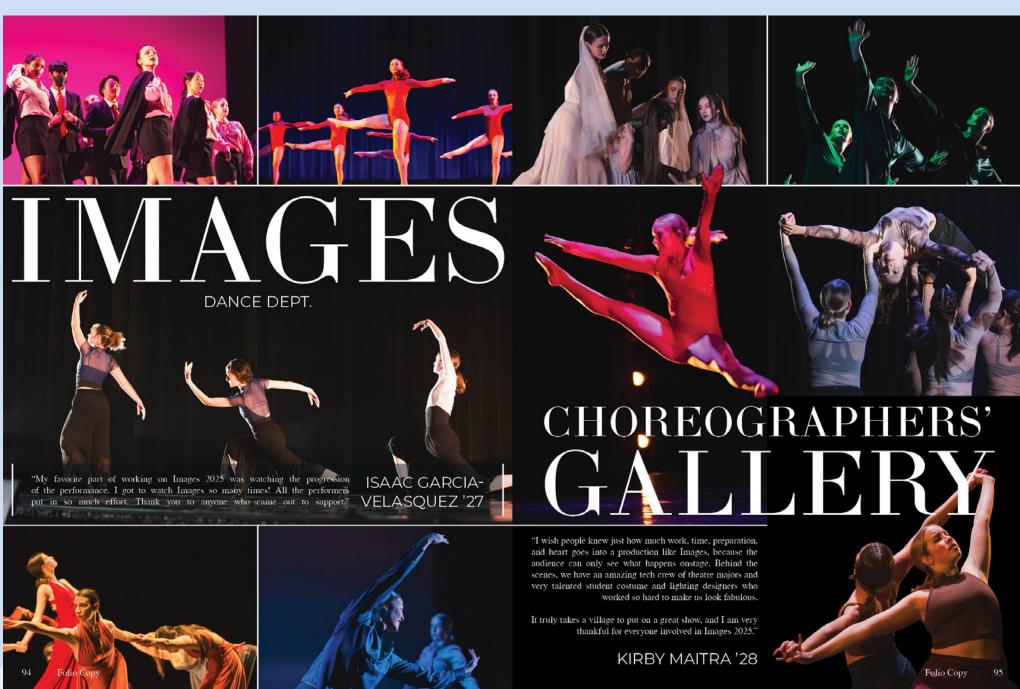
> Ve see a very wide range of projects in the Maker Lab. I have seen students come in to design clothes with the heat press and/ or sewing machine, as well as students looking to rebuild a PC with the tools in the lab. There are a few students that come to mind who came into the lab not having any experience with 3D printing, and now that they have been trained to use them, I see them in the lab almost daily working on personal projects! It is great to see that the Maker Lab has given them a hobby to apply themselves to

passion and interest for doing some nore hands-on activities and learning w methods to express their interests. think it is very rewarding to finish a oject and hold a physical object in our hands when you know that through very step of the design and fabrication rocess, you were directly involved!"

JACK NINTEMAN '25 MAKER LAB TA













the Forge is simply being outside in such a beautiful space. I also enjoy watching how fast plants grow out here and the whole process from planting

to harvest which is very rewarding.

I have always liked being outside

Forge was the perfect place for

URIEL RAMIREZ '26



All the time spent working on projects there are tons of fun and watching them come together is very satisfying. I've always had a passion for sustainabili and working with my hands, so when I heard about the position at the garden t sounded like the perfect job for me. I think the Forge's Donation-based farm stands and Nourish nights

contributes to the University's culture of community and giving back that I'n very proud to be apart of."

JIMMY **ALEXANDER '25**





YMMIL

consists of garden upkeep spanning from weeding to building

FORGE GARDEN



URIEL RAMIREZ '26 ALEXANDER '25 FORGE GARDEN APPRENTICE

volunteer hours, farm stand, and any other events hosted by the Forge.

"I love that fashion can be a creative outlet for me allows me to tell a story to people without speaking a word. think fashion is most interesting when it's noticeable but still in the background. I try to put thought into the way I dress and be intentional about it, without focusing solely on it. I love the way that putting on an outfit can make me feel different - I can be anyone I want. At the same time, I recognize that what we wear is important in our lives but how we look should not define how we feel.

Freshman year, my friend and I had the idea to start a fashion club. I was shocked that we didn't already have one, and I knew if I didn't act soon, someone else would do it. Becoming a student leader wasn't something I set out to do-it happened naturally because I was passionate about building that space. Over the past couple of years we have been working to recruit people who were just as passionate as us and have been building it ever since.

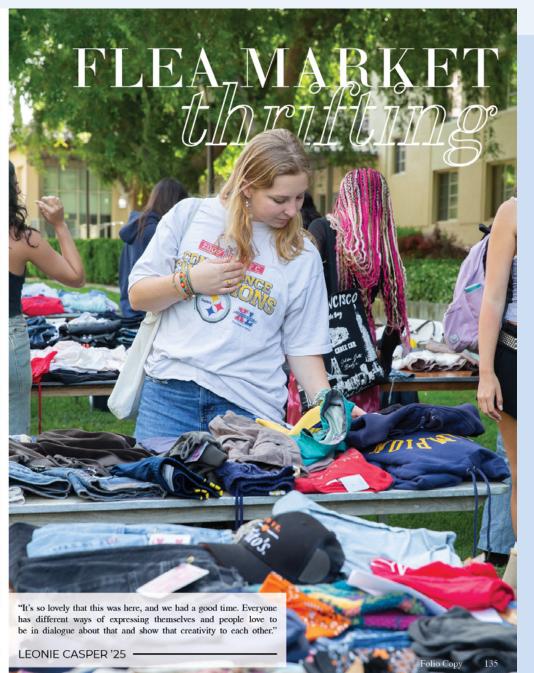


"If you try too hard to be fashionable and find the "perfect" style, caring too much about what you wear and what others think, you will end up feeling disingenuous, inauthentic, and just be pleasing others instead of yourself

style has been influenced most by my experiences and people I admire. My style comes from the places I have lived (the streets of New York City, Milan, Madrid) and the places I have traveled to (my favorites are Copenhagen and Paris street style). I also look to Pinterest for inspiration.

want the club to be a space for everyone who loves fashion-whether you're passionate about thrifting, enjoy fashion just for fun, or see it as an art form and a potential career path. No matter your level of experience or your goals, there's a place for you here."

ISABELLA PERLMAN '25 **FASHION CLUB** CO-FOUNDER & CO-PRESIDENT





"Sabrina Carpenter was

WICKED **ADDIE LEWIS '26**

"Wicked has had a presence on campus this fall through nspiring online trends with Santa Clara students, such as the SCU women's basketball team, who attempted to sing Cynthia Erivo's riff in Defying Gravity. The presence of Wicked can also be seen through the discourse with other students about the significance of the message of Wicked and its application today. This has also sparked a conversation about actors who starred in Wicked, such as Ariana Grande and Cynthia Erivo's friendship or their recent scandals.

Wicked has inspired people to dress up as various characters from the show while watching Wicked in theaters, namely Elphaba and Glinda. It has also sparked various memes, such as "holding space for...", rating the songs in the movie, commenting on Ariana and Cynthia's friendship, and comparing Wicked to the current political climate. Regardless of the trend, they bring people together."

not only the topic of a lot of conversations with other SCU students, but her music was often present in Benson and Malley as well on a daily basis. Her music was an inspiration for online trends such as the "have you ever tried this one?" position, while also being part of the SNL skit of "Domingo"



Chappell Roan is largely about embracing one's own identity, which is something that creates comfort for people. I have found that more girls on campus wear their hair naturally curly, including myself, and I do not know if it is exactly because of Chappell Roan, but seeing her wear her hair naturally inspired me. I would say the trends that Chappell Roan

CHAPPELL ROAN

Chappell Roan came to the music scene in 2017 with her EP School Nights, but only recently blew up with the release of her first album The Rise and Fall of a Midwest Princess in 2023, the popularity of which has only grown with time. Senior Megan Milligan describes

how this recent female pop phenomenon has left her mark on both the internet and girls like herself with the plethora of trends inspired by her music and brand:

"Every pre-game I have been to has played at least one song by Chappell Roan, most often 'Pink Pony Club', 'HOT TO GO!', or 'My Kink is Karma'. I have also heard 'HOT TO GO!' in a Shakespeare class, where everyone, including the professor, knew the song. During Halloween, I saw some Chappell Roan-inspired costumes, but I think she has inspired some fashion trends: bright colors, bold hair, and more authenticity in style. Online there are many trends on TikTok inspired by her music and style, which has definitely made its way into Santa Clara culture.

inspired are fun, and allow people to let loose and express themselves."

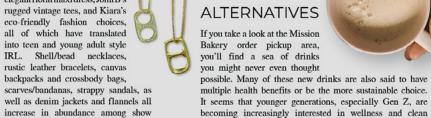
MEGAN MILLIGAN '25

OUTER BANKS

Highlights in the Outer Banks season 4 wardrobe have been Sarah Cameron's beachy yet elegant floral maxi dress, John B's rugged vintage tees, and Kiara's eco-friendly fashion choices, all of which have translated into teen and young adult style IRL. Shell/bead necklaces, rustic leather bracelets, canvas backpacks and crossbody bags, scarves/bandanas, strappy sandals, as well as denim jackets and flannels all

watchers each time a new season drops

COFFEE



CHATGPT & AI

living, which many of these alternatives are said to promote.

CHARLI XCX

Charli XCX's 2024 album Brat not only inspired fashion trends, tik

tok dances and trends, and even a

movement that defined an entire

season ("Brat Summer"), but also

influenced a specific type of energy

or vibe that somebody could have.

Both Charli XCX and the masses

online went so far as to label certain

people, things, actions, etc. as brat,

including Vice President and 2024

presidential candidate Kamala

Harris, who embraced the label and

utilized it as her campaign's way of

necting with younger generations.

While often only the negative onsequences and connotations of ChatGPT and AI are discussed in the context of a college campus, especially when it comes to the conversation around academic integrity, junior Mo Lichaa shares a lesser known perspective about the positives that these technological "trends" ring to the Santa Clara community:

"Chat GPT has made it easier to gather knowledge and access important information without scrolling through 20 links on a Google search engine. I have found it useful in finding recipes to make dinner and helping me build out schedules. Chat & AI in general have helped students across campus gain new ideas for essays and even helped format study guides for studying.

Hopping on social media trends have helped students connect with each other, for example, a trend in the world of athletics (both college and pro teams) was to have athletes say something into the camera, not realizing they had a filter on them which made their eyes look significantly farther apart. When they realized, they would have a good laugh over it, and I think it helped remind people that even the top athletes in the world can laugh at silly pranks like

MO LICHAA '26



brat

Folio Copy 31

CALEY DEVER '26 Student Inclusion Educator (SIE)

"My most memorable experience as a member of the RRC was hosting my own event as the production manager of the Fluid Fashion Show. I am incredibly grateful to the RRC for giving me the opportunity to put on this event, which has significantly shaped my college experience Being part of the RRC has profoundly contributed to my personal growth and development by helping me recognize who I am and reevaluate my purpose. It has provided me with the space to grow into myself, understand who I want to be, and identify the communities I want to support



ISABELLA GREENBAUM '27 Student Inclusion Educator (SIE)

"My most memorable experience as a member of the RRC was participating in "Gays in the Garden," where we enjoyed a delicious creamy vegan pasta soup. This event was a fantastic way to connect with the community and find little pockets of support and friendship. Being part of the RRC has significantly contributed to my personal growth and development by teaching me how to connect and interact with diverse individuals."





THE RAINBOW



RESOURCE CENTER

EDUCATE, EMPOWER, CELEBRATE



as a person as well, because

believe she is a funny

and honest person. I listen to

her music pretty often, either

because I am playing it, or I am just

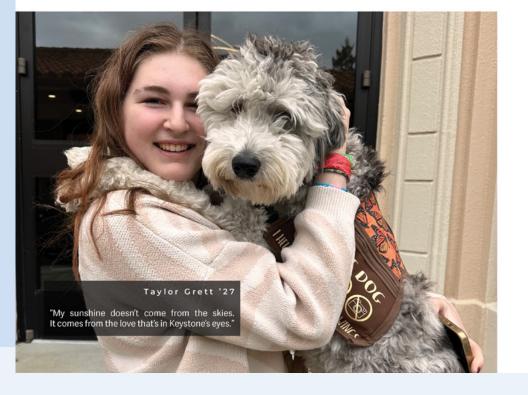
omewhere that is playing her music.

I don't think it changed my life in any

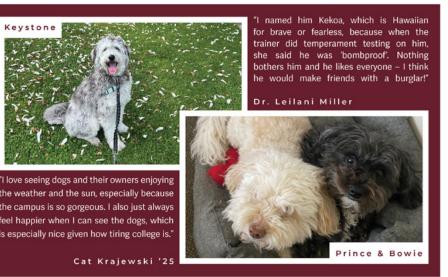
way, but it did make me a fan of hers."

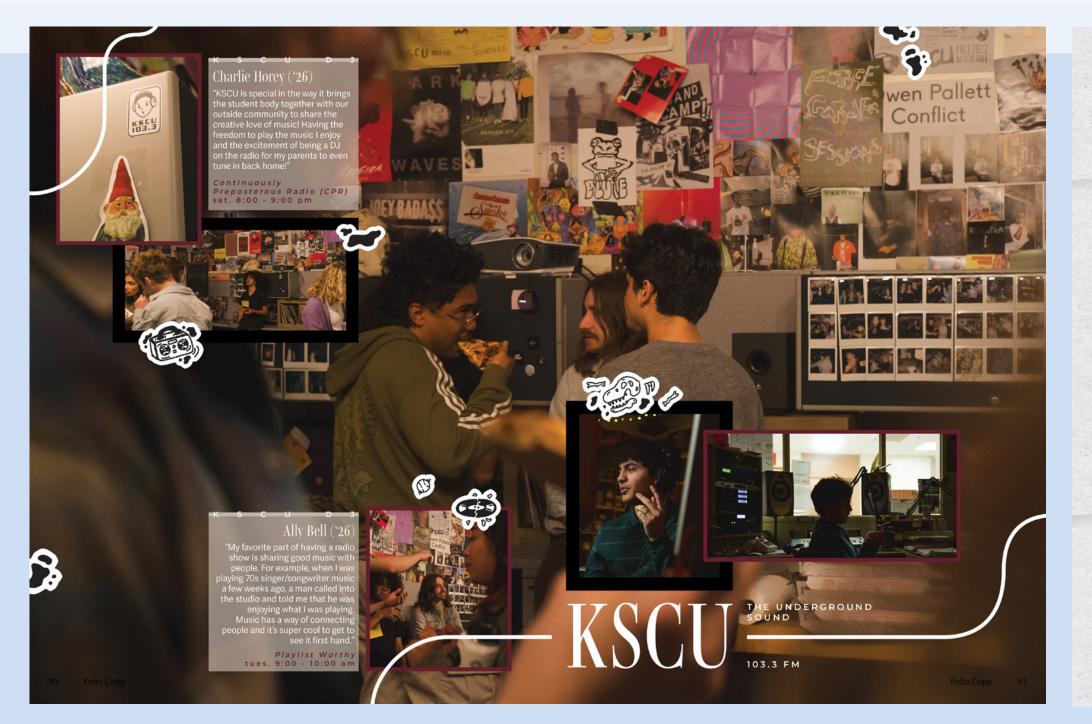
EDUARDO BUENO GARCIA '26

DOGS ON CAMPUS









The Santa Clara

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WHAT MAKES THE SANTA CLARA REVIEW A SPECIAL PART OF SANTA CLARA?

"I am in constant awe that we, as student editors of the Santa Clara

around the world to assemble books (actual books!) each year. So many poets, fiction and nonfiction writers,

and visual artists alike choose the Santa Clara Review as the home for their

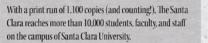
creations, and we have the privilege of eternalizing them in our magazine."



SCU'S Student-run newspaper since 1922

There are very few traditions that run as rich and deep as SCU's own student-run news source, The Santa Clara. Established on February 22, 1922, it is published online every Thursday for the first eight weeks of every academic quarter, and resumed printing physical paper copies this year after taking a temporary break due to the pandemic. Composed of a talented staff of copywriters and photographers, the team worked together to publish an array of material







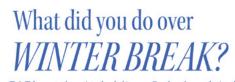
Congrats on 100 years! 2022: Santa Clara Celebrates Centennial.





HOLIDAYS FAMILY SPIRIT INVIGORATE GIVING





VV Santa Clara students found themselves "As we started driving a light snowstorm hit with limitless opportunities to take a well- and created the most beautiful contrast of deserved break from school. Many returned back white snow on the deep red rocks. Although to their childhood homes and spent the holidays extremely pretty, it made our hike up to Devils reconnecting with their families. Others decided Bridge rather muddy and very slippery! After to go on adventures with their friends, both new hiking we went to various crystal shops and and old. Senior Michaela Gallo utilized her break finished the day off at Cucina Rustica," she by traveling to visit a friend in Phoenix, Arizona. shared.







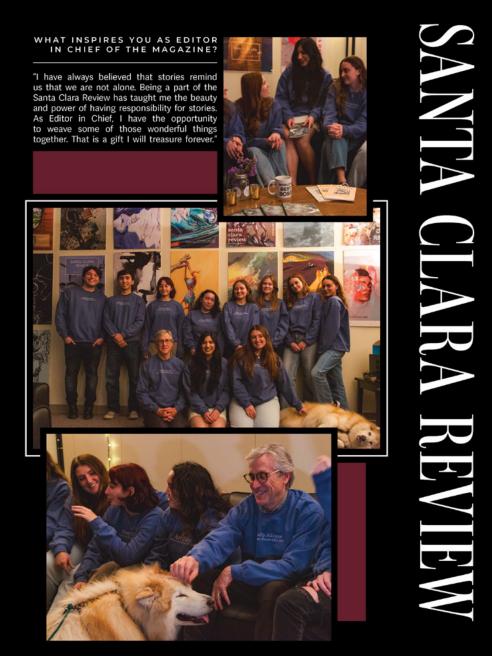
of the long break and set off to Japan. She and her family visited Tokyo, Kyoto, and Osaka and got the chance to participate in and learn about Japanese culture, as well as enjoy all the great food. "We participated in tea ceremonies while wearing kimonos and learned a lot about Japanese culture," shared Melodie. "We had a lot of good food like sushi, onigiri, and ramen! We also tried a lot of street food in Osaka." Whether you stayed local or traveled across the world, winter break was

a great opportunity to recharge, relax, and prepare for the upcoming quarter.



WHY ARE YOU A PART OF THE SANTA CLARA REVIEW? "As an English major and creative writing enthusiast, I felt instinctively drawn to an email from then Editor in Chief, Emma Kuli, about a Halloween writing workshop. I found myself in a cozy little Zoom room with spooky prompts and the most supportive fellow writers. I immediately knew that I had found my home at SCU. The summer before my sophomore year, I was invited by then Owl editor, Ross Wylde, for an interview to become an Owl assistant editor--and the rest is history!"







Getting in the spirit for...

HIGHLIGHTS

Winter Break Highlights











THANK YOU / THANK YOU / THANK YOU / THANK Y





